2025 Award Criteria & Questions

Award for Future Leader of the Year

Award Criteria

The purpose of this award is to acknowledge, encourage and, most importantly, promote the positive contribution made to the industry by young property professionals.

The entrant must be able to demonstrate outstanding achievements in the industry with a focus on leadership, enterprise, drive and commitment.

The award is open to young property professionals in the development and investment industry aged 35 or under as at March 2025. Nominations may be made by an individual or third party and must be an employee of a Property Council member company in that state.

Part of the judging process will be for all candidates who are selected as a finalist must be available for an interview. If you are shortlisted as a finalist, you will be required and must be available for a videoconference interview with the Future Leader interview panel in April - June 2025.

Award Prize

The award winner will receive $5,000 worth of professional development training courses with the Property Council Academy. Academy courses are held around the country and are challenging, relevant and delivered by industry experts. The course funding is not transferable and is to be used by September 2026. They will also be profiled in the Property Council’s weekly newsletter Property Australia, provided the opportunity to speak/moderate at events around the country and offered a complimentary ticket to attend the upcoming Property Congress.

Tips for a good & compelling submission

* Judges read a lot of submissions, think about what makes your submission stand out from the rest, and how best to present your submission accordingly.
* Less is more. Avoid fluff. Make every word count. Avoid repetition.
* Word count is NOT a reliable indicator of effort required – and you don’t need to go to the exact word limit!
* Dot points can be used when writing the submission.
* Innovation in your responses should be clearly expressed. Claims such as “Australian first” should be substantiated.
* Don’t repeat content across criteria questions (but you can cross reference)
* Provide good quality testimonials (not just project team), including pre-post statistics monitoring satisfaction.
* Please be clear in your submission. Any post-submission dialogue in relation to the nomination will solely be undertaken at the discretion of the judges’ panel.

Nomination Form Questions (final entries must be submitted using the online nomination form)

|  |  |
| --- | --- |
| NOMINATOR / CONTACT PERSON | |
| Company |  |
| Mailing Address |  |
| Contact Name |  |
| Contact Number |  |
| Contact Email |  |
| Property Council Member?  Yes or No?  Company name the membership is is under? |  |

|  |  |
| --- | --- |
| FUTURE LEADER DETAILS | |
| Name |  |
| Position |  |
| Company |  |
| Date of Birth |  |
| Mailing Address |  |
| Email |  |
| Contact Number |  |
| Property Council Member?  Yes or No?  Company name the membership is is under? |  |

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| MARKETING SYNOPSIS |

To assist the organiser in promoting your entry within marketing material, please provide a summary about your entry of no more than 50 words.

*(These words will be used to create your winner video if you are successful - video example* [*here*](https://youtu.be/wdgB2Whkl9Q)*)*

|  |
| --- |
| ATTACHMENTS |

**IMAGES**

* Please upload a maximum of 6 images (minimum of 4 images is mandatory)
  + Images should include the entrant in them
* Images are to be in a JPG or png format
* Images should be in landscape where possible
* Images should be of a high resolution
  + Minimum image size 1920x1080 – ratio of 16:9
  + Maximum file size of 10MB each image
* **Hero Image** – This should be a headshot of the entrant. This image will represent your nomination submission throughout the Awards Program. Please label this as “Hero Image” before uploading. The Hero Image should be landscape if possible.

**OTHER SUPPORTING DOCUMENTATION**

* Video links are optional and can be added **using the “Add link or Video” button** at the end of the page. They may be hosted on a video site such as YouTube or Vimeo. Ensure you provide any passwords if your videos are private to ensure our judges can view them.
* Should you wish to upload any supporting material for your submission, please upload as an attachment using the **“Add attachments”** button. Please note: The written component of your entry should be fully explained within the provided form fields, not relied upon within an attachment.

Judging Criteria

**CAREER PROFILE – 20% WEIGHTING** (Limit 500 words)

Outline the entrant’s career to date. Include:

• Education

• Academic achievements

• Employment history

• Professional development

• Internal business contributions

• Achievement of business and personal goals

• Career challenges

**FUTURE GOALS – 20% WEIGHTING** (Limit 500 words)

Outline the entrant’s long-term professional goals and associated plans (inc. goals for next 2-5 years) and how they plan to achieve them.

**INDUSTRY CONTRIBUTION – 30% WEIGHTING** (Limit 1,000 words)

Address how the entrant has made a significant contribution to the property industry.

The industry contribution could be in relation to one or more major projects/initiative(s) that the entrant has had a major contribution to within their organisation and/or have made to the industry or community (i.e. contributions to industry or community outside of paid employment).

Describe how the entrant’s contribution to the following elements for each project/initiative identified within the organisation and/or the industry or community:

* What was the project(s) or initiative(s) that the entrant had a major contribution to?
* What were the economic, social and/or or environmental impacts of the project or contribution?
* What challenges and/or obstacles had to be overcome and how they were resolved by the entrant?

Please provide project testimonials from work colleagues/business associates, press articles, awards and certificates to support the submission.

**KEY CHALLENGES – 30% WEIGHTING** (limit 1,000 words)

What are the primary challenges which face the property industry in the next 20 years? What should industry leaders be doing now to address these challenges?

Conditions of Entry

* Entry in the Property Council of Australia/Rider Levett Bucknall Innovation & Excellence Awards for the Future Leader of the Year award nomination is $550 (including gst).
* Nominated companies must be a Property Council of Australia member.
* We welcome both self-nomination and third party nominations.
* All entries must be submitted via the online Nomination form.
* Entries must stick to the word limit on the online nomination form. Nominees are reminded that judges will not consider formatting or presentation of entries.
* Nominees must include 4-6 images to support their submission. Other material relevant to support the application may also be uploaded as an Appendix.
* All finalists should be prepared to attend an interview with the judges, should it be deemed necessary.
* All nominations and contents will remain the property of the Property Council of Australia.
* Please note entries are exclusive to the Property Council of Australia Innovation & Excellence Awards and no details private or professional will be distributed to outside contacts.
* The judge’s decision is final and no communication will be entered into concerning the final decision.
* The Property Council of Australia reserves the right to publish the results and winner details.
* The finalists should be available to attend the Property Council of Australia/Rider Levett Bucknall Innovation & Excellence Awards Gala Dinner to be held in Sydney at the ICC on Thursday 25 September 2025.
* All entries must be received and paid by 5:00 pm (AEDT) on Wednesday 12 March 2025.