2025 Award Criteria & Questions

Award for Best Public Art Project

Award Criteria

This award recognises and publicly rewards excellence in the use of Public Art within projects/developments to create brilliant spaces and in turn enriching and enlivening our cities and suburbs.

Eligible Public Art Projects must have been commissioned by the Property Developer/Owner.

Eligible entrants will be art projects that have been completed as of 31 December 2023 and therefore has been operating/open to the public for at least one year as at 31 December 2024.

The award is open to members of the Property Council of Australia only. The nominator or owner of the project must be the member.

A site tour will be requested for your nomination. This will either be in person or conducted virtually. Site tours will be arranged during May/June at judges’ availability.

Tips for a good & compelling submission

* Judges read a lot of submissions, think about what makes your submission stand out from the rest, and how best to present your submission accordingly.
* Less is more. Avoid fluff. Make every word count. Avoid repetition.
* Word count is NOT a reliable indicator of effort required – and you don’t need to go to the exact word limit!
* Dot points can be used when writing the submission.
* Innovation in your responses should be clearly expressed. Claims such as “Australian first” should be substantiated.
* Don’t repeat content across criteria questions (but you can cross reference)
* Provide good quality testimonials (not just project team), including pre-post statistics monitoring satisfaction.
* Please be clear in your submission. Any post-submission dialogue in relation to the nomination will solely be undertaken at the discretion of the judges’ panel.

Nomination Form Questions (final entries must be submitted using the online nomination form)

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| --- | --- | --- |
| NOMINATOR / CONTACT PERSON | | |
| Company | |  |
| Mailing Address | |  |
| Contact Name | |  |
| Contact Number | |  |
| Contact Email | |  |
| Property Council Member?  Yes or No?  Company name the membership is is under? | |  |
| OWNER/COMMISSIONED BY DETAILS | | |
| Company |  | |
| Mailing Address |  | |
| Contact Name |  | |
| Contact Email |  | |
| Contact Number |  | |
| Property Council Member? Yes or No? Company name the membership is under? |  | |

|  |  |
| --- | --- |
| DEVELOPMENT & ART PROJECT DETAILS | |
| Name of Development |  |
| Address of Development/Project |  |
| Artist Name |  |
| Name of Art Project  *This is the name your project will be listed and referred as* |  |
| Artwork Type (Sculpture, Painting etc) |  |
| Was your project completed prior to 31 December 2023?  Yes or No?  Provide the completion date. |  |
| Total Project Costs - $ |  |

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| PROJECT SYNOPSIS |

To assist judges in assessing your entry against the judging criteria, please outline why you believe this project should win the award. Judges are looking for a maximum of five key dot points totalling no more than 300 words.

*The purpose of this to highlight why your project is worthy of winning this award.*

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| MARKETING SYNOPSIS |

To assist the organiser in promoting your entry within marketing material, please provide a summary about your entry of no more than 50 words.

*(These words will be used to create your winner video if you are successful - video example* [*here*](https://youtu.be/9m_mvP5LEUo)*)*

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| ATTACHMENTS |

**PROJECT IMAGES**

* Please upload a maximum of 6 images (minimum of 4 images is mandatory)
* Images are to be in a JPG or png format
* Images should be in landscape where possible
* Images should be of a high resolution
  + Minimum image size 1920x1080 – ratio of 16:9
  + Maximum file size of 10MB each image
* **Hero Image** – If you have an image you would prefer to be used as the main image to represent your nomination submission throughout the Awards Program, please label this as “Hero Image” before uploading. The Hero Image should be landscape if possible.

**OTHER SUPPORTING DOCUMENTATION**

* Video links are optional and can be added **using the “Add link or Video” button** at the end of the page. They may be hosted on a video site such as YouTube or Vimeo. Ensure you provide any passwords if your videos are private to ensure our judges can view them.
* Should you wish to upload any supporting material for your submission, please upload as an attachment using the **“Add attachments”** button. Please note: The written component of your entry should be fully explained within the provided form fields, not relied upon within an attachment.

Judging Criteria

**ARTISTIC MERIT – 40% WEIGHTING** (Limit 300 words)

Describe the vision behind this art project. Explain what makes the art project unique and memorable and tell the story about this artwork.

**RESPONSE TO BRIEF – 30% WEIGHTING** (Limit 600 words)

Explain how your art project meets the following principles\*:

* Artistic Excellence and Innovation – Public art reflects a visionary experience through quality and innovation that affects and changes the individual
* Creative Placemaking – Public art communicates, demonstrates and celebrates the distinctiveness and diversity of the city/region
* Respect to Heritage – Public art acknowledges and celebrates local history, cultural heritage, community and the environment. It may honour indigenous cultural heritage
* Responsiveness to Site, Access and Participation – Public art enhances the social value of our public domains and experiences. Location of the artwork, how it is viewed by the public and how the public can engage with/move around the artwork
* Environment and Sustainability – Public art explores and stimulates a dialogue about environmental and sustainability issues
* Tourism and the Visitor Economy – Public art supports tourism and the visitor economy

*\*Your art project may meet some or all of the above principles, please address all that relate to your art project.*

**COST, MAINTENANCE AND DURABILITY – 10% WEIGHTING** (Limit 300 words)

What was the total cost of the art project?

Explain the use of material appropriateness for location and ongoing maintenance as well as the ability to maintain original design and condition of artwork.

**COMMUNITY AND INDUSTRY PERCEPTION – 20% WEIGHTING** (Limit 300 words)

Explain, using testimonials from a variety of stakeholders, the extent to which the art project has been described as a success by the community and property marketplace.

Conditions of Entry

* Entry in the Property Council of Australia/Rider Levett Bucknall Innovation & Excellence Awards costs $1,400 (including GST) per nomination.
* Nominated companies must be a Property Council of Australia member.
* We welcome both self-nomination and third party nominations.
* Before you submit your nomination, ensure you have permission from the owner, your client or your contractor to do so.
* All entries must be submitted via the online Nomination form.
* Entries must stick to the word limit on the online nomination form. Nominees are reminded that judges will not consider formatting or presentation of entries.
* Nominees must include 4-6 images to support their submission. Other material relevant to support the application may also be uploaded as an Appendix.
* All nominees should be prepared to attend a site inspection with a judge, should it be deemed necessary.
* All nominations and contents will remain the property of the Property Council of Australia.
* Please note entries are exclusive to the Property Council of Australia Innovation & Excellence Awards and no details private or professional will be distributed to outside contacts.
* The judge’s decision is final and no communication will be entered into concerning the final decision.
* The Property Council of Australia reserves the right to publish the results and winner details.
* The finalists should be available to attend the Property Council of Australia/Rider Levett Bucknall Innovation & Excellence Awards Gala Dinner to be held in Sydney at the ICC on Thursday 25 September 2025.
* All entries must be received and paid by 5:00 pm (AEDT) on Wednesday 12 March 2025.