

Award overview

This award recognises outstanding young professionals (35 years or under) in the retirement living industry who demonstrate excellence through their leadership, technical skills and capacity to innovate.

There are two categories available for nomination:

Categories:

- 1. Community Leadership
- 2. Corporate Leadership

Community leadership recognises an employee who works on the ground within a retirement community. This includes, and is not limited to, employees in the following areas:

- Assistant Village Manager/Village operations
- Activities
- Care
- Maintenance
- Hospitality

Corporate leadership recognises employees who work in retirement living sector within a corporate setting. This includes, and is not limited to, employees in the following areas:

- Operations
- Head office
- People and culture
- Property: development, design, architecture, engineering
- Legal
- Marketing

Nominations may be made by an individual or third party and must be an employee of a Property Council member company. The nominee must be aged **35 or under as of 30 June 2025.**

If the entry is shortlisted as a finalist, the nominee will be required and must be available for a virtual interview with the interview panel in February 2025.

The award is open to members of the Property Council of Australia only.



Key dates

- Nominations close: 11 October 2024
- Judging online reviewing of all entries and shortlist confirmed: 14 October to 1 November 2024
- Judging interviews (shortlisted entries only): 10 to 28 February 2025
- National finalists announced: 13 March 2025
- National winners announced: 19 June 2025, Brisbane

Judging criteria

The Property Council has a Retirement Living Management Capability Framework for the sector. Although it originally focused on sales professionals and village managers, village operators told us they want the Framework to apply throughout their organisation.

The Framework contains seven domains which will apply in varying degrees to different roles within an organisation which operates in the retirement living sector:

- 1. Operations
- 2. Governance and compliance
- 3. Self-management
- 4. Change and innovation
- 5. Community engagement
- 6. Population wellness
- 7. Sales professionalism.

The Framework and each domain are explained in this report.

Criteria	Weighting
Making positive and innovative contributions to retirement living sector (200 words maximum)	40%
 Demonstrate how the nominee has contributed to or led a significant project for the benefit of the sector Explain how the nominee has displayed innovation in the execution of an idea or project, either internally or externally Identify which Retirement Living Management Capability Framework domains the nominee achieved while demonstrating this award criteria. It is not expected that the nominee will achieve all seven domains. 	
How the nominee has gone 'above and beyond' (200 words maximum)	30%



- Highlight an example of how the nominee went beyond their normal skillset or job description and applied both skills and enthusiasm to deliver a positive outcome
- Provide information on any outstanding achievement (within the workplace or community)
- Identify which Retirement Living Management Capability Framework domains the nominee achieved while demonstrating this award criteria. It is not expected that the nominee will achieve all seven domains.

Specific examples of the nominee's technical, business and leadership skills (200 words maximum)

30%

- Demonstrate their skills development during their current role and how they've applied those skills for a practical purpose
- Outline a challenge and how the nominee was able to develop a plan to remedy the situation
- Identify which Retirement Living Management Capability Framework domains the nominee achieved while demonstrating this award criteria. It is not expected that the nominee will achieve all seven domains.

Nomination details

The following additional information will need to be supplied with the online nomination. While this information is not included in the judging criteria, it will assist with assessing the entry.

All entries must be submitted using the online nomination form.

Nominator/entry contact person

- Name
- Position
- Company
- Mailing Address
- Contact Number (Day)
- Email
- Mobile

Nominee details

- Name
- Position
- Village Name / Company Name
- Mailing Address
- Contact Number (Day)
- Email
- Mobile
- Date of birth



Additional information

- Provide the nominee's brief employment history (point form, 150 words maximum)
- Does the nominee know they are being nominated for the award?
- Has the Owner/Operator been advised of the nomination and given consent to proceed?
- Date of birth (month/year) to declare eligibility for the Award

Entry marketing information

The following information will assist in promoting the entry in the official awards marketing material. The awards marketing material includes the Awards Commemorative Magazine, awards showcase videos, social media, email marketing, and the official National Retirement Living Awards website. While this information is not judged against the criteria, it will ensure the entry is promoted appropriately if it becomes a finalist or winner.

Marketing synopsis

To assist the organiser in promoting the nomination within the awards marketing material, a summary of the entry of no more than 80 words should be provided.

Entry photos

Supporting images assist us in promoting entries. Images are not required to be submitted with the online submission. However, images will be required if the entry is shortlisted. If images are available before the submission deadline, we encourage these to be included with the submission.

In the event that images are required, we require maximum of 6 images (minimum of 4 images is mandatory). Entries must include 1-2 profile photos of the nominee.

Image requirements:

- landscape format
- jpg, png or .eps format
- high resolution (300dpi)
- minimum 1920px
- maximum file size of 5MB each

Additional supporting information, such as video links, village fact sheets, written testimonials, etc., may also be uploaded along with the required images.

Hero Image – If there is a preferred image to represent the project throughout the Awards Program, please label this as "Hero Image" before uploading (the Hero Image should be landscape if possible and a min file size of 4MB).



People's Choice Award

National finalists for **Community Leadership** category under this award, will be eligible for the **People's Choice Award for Best Retirement Community** provided the national finalist represents a single community. In the event the Future Leader represents more than one community, they may nominate a single community to be considered for the People's Choice Award.

Voting is via our online voting poll which opens from 23 April to 21 May 2025.

If the entry represents a single community and to be considered for the People's Choice Award, please provide a hero image and confirm the village name as part of the online submission.

Awards ceremony details

The national award winners will be presented at the National Retirement Living Awards Gala Dinner on Thursday 19 June 2025 in Brisbane. Should the nominee be successful in winning this award, but unable to attend the awards gala dinner, who will be receiving the award on their behalf, at the event?

- Name
- Position
- Company
- Mobile
- Email

Conditions of entry

- Entry in this category costs \$250 (including GST) per nomination
- Nominees should be 35 years of age or under as at 30 June 2025
- The finalists should be available to register and attend the National Retirement Living Summit and/or the National Retirement Living Awards Gala Dinner to be held in Brisbane on Thursday 19 June 2025
- The award is open to members of the Property Council of Australia only
- We welcome both self-nomination and third-party nominations
- Before submitting a nomination, the nominator must ensure they have obtained permission from the owner, client, or contractor.
- All entries must be submitted via the online nomination form
- Entries must adhere to the word limit specified in the online nomination form. Judges will not consider the formatting or presentation of entries.
- Nominees must include 4-6 images to support their submission. Other material relevant to support the application may also be uploaded as an Appendix in .pdf format only
- All nominees should be prepared to attend an interview with a judge, should it be deemed necessary
- All nominations and contents will remain the property of the Property Council of Australia



- Please note entries are exclusive to the Property Council of Australia National Retirement Living Awards and no details private or professional will be distributed to outside contacts
- The judge's decision is final and no communication will be entered into concerning the final decision
- The Property Council of Australia reserves the right to publish the results and winner details
- All entries must be received and paid by 5:00 pm (AEST) on Friday, 25 October 2024.