

People's Choice Award for Best Retirement Community

The People's Choice Award recognises the Best Retirement Community as voted by the public.

Voting is via our online voting poll which opens from **23 April to 21 May 2025**.

The winner will be announced at the National Retirement Living Awards Gala Dinner to be held on Thursday, 19 June 2025 in Brisbane.

Entries that qualify for the People's Choice Award are all retirement villages or communities named as **national finalists** as outlined below:

Development categories:

- Award for Best Revitalisation
- Award for Best Redevelopment
 - Large operator > 1,000 ILU
 - Small operator < 1,000 ILU
- Award for Best New Development
 - Large operator > 1,000 ILU
 - Small operator < 1,000 ILU
 - Land lease development

Project categories:

Only entries or projects representing an individual village or community. National projects, campaigns covering multiple villages, state-wide or national will not be eligible.

- Award for Sustainability
- Award for Marketing Excellence
- Award for Innovation

People categories:

Only entries representing an individual community or village.

- Award for Village Manager of the Year – the village the Manager represents
- Award for Salesperson of the Year – the village the salesperson represents
- Award for Future Leader of the Year – Community Leadership

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Entries **not eligible** for People's Choice Award:

- Award for Future Retirement Living Leader – Corporate Leadership
- Award for Sustainability – projects greater than one community
- Award for Marketing Excellence – projects greater than one community
- Award for Innovation – projects greater than one community
- Award for Village Manager of the Year – state finalists
- Award for Salesperson of the Year – state finalists

National finalists in the National Retirement Living Awards have the opportunity to raise their profile with customers and suppliers through the People's Choice Award. Eligible entrants are encouraged to involve their colleagues, friends, and family to show support for their village or community.

The organisers will distribute a suite of assets to all finalists to support the voting campaign.

There is no additional cost to enter the People's Choice Award. The name of the community and a hero image must be provided with all online nomination submissions.

Eligible communities submitting nominations in multiple awards or categories will be listed only once for voting. Any duplicate entries will be removed.