

## **Property Council Retirement Census Confidentiality Statement**

The Property Council of Australia are committed to ensuring your data is kept secure and confidential.

The Property Council will not disclose the name of any Retirement Census respondent without their prior approval and under no circumstances will the Property Council of Australia disclose respondents' data in a way that could identify them. Any information which is made public will be aggregated so that individual operators or villages cannot be identified.

Examples of information to be made public include periodic market intelligence reports, media releases, presentations by the Property Council at conferences, or advocacy with government (including advocacy submissions which may be published online by the Property Council or governments). We will periodically publish reports and other documents with information sourced largely from the Retirement Census data and make these publicly available.

## **Use by the Property Council**

The Property Council may use the information provided in their work to promote the sector and government advocacy.

## **Use by Researchers/Consultants**

The Property Council may use the Retirement Census information where relevant in future research projects commissioned or entered into for the benefit of members and the industry. The Property Council may engage a researcher/consultant to provide (for a fee) customised analysis of the data to individuals or businesses. The Property Council can share information and results of the Retirement Census with researchers/consultants it engages for these projects or analysis, and the researcher/consultant will be subject to a confidentiality agreement and only be able use the data for the specific project they are engaged for. Any information provided in the Retirement Census project will not be used by the researcher/consultant unless the information can be aggregated so that individual operators or villages cannot be identified.

## Your Acknowledgement

By participating in the Retirement Census and providing the Property Council of Australia with information in response to the Retirement Census questions, you acknowledge that the Property Council of Australia will be collecting and storing the information you provide in an internal database, which will have sufficient reasonable security procedures to preserve the confidentiality of Retirement Census participants' data.

You understand and accept that the collected data will be used along with the data of other entities to create various benchmarking and other analyses on an aggregate basis.

You consent to the Property Council of Australia using the data you provide in the manners described above.

Further Information: Leida Pirts, National Policy Manager – Retirement Living M: 0447 667 502 | E:RetirementCensus@propertycouncil.com.au propertycouncil.com.au/census