



PACIFIC LINK HOUSING CASE STUDY

THE SITUATION

There was interest in a learning program for Pacific Link Housing's executives and directors who were newer to the Property Industry.

Pacific Link Housing also wanted to provide an opportunity for the directors and executives to collaborate on this topic.

A critical area of knowledge for executives and directors is to understand the basics of development and the associated risks to ensure the business can foresee potential risks and mitigate them early on.

As development is a high-risk area, it is essential for good governance for directors to have a risk-informed understanding of potential financial exposures.



Organisation Overview

Pacific Link Housing works to provide and further develop appropriate housing solutions for those in the community who are in the greatest need. The company operates within a culture of social justice, fairness and transparency and remains accountable to all stakeholders.

Pacific Link Housing has been established since 1985, has approx. 30 employees and an annual revenue of \$15 million dollars.

Pacific Link Housing was founding member of the NSW Federation of Housing Associations, and was registered as a public benevolent institution in July 1996. The appointment of a skill-based board and experienced management team has been of benefit in recent years, with Pacific Link Housing now recognised through awards for innovation, housing projects, tenant programs and individual management excellence.

PROPERTY COUNCIL ACADEMY COURSE

The solution was to run a bespoke version of the Property Council Academy's Risk Management course.

Risk Management Property Development Essentials was run In-House for 8 participants. This course helped participants understand the major risk management concepts, along with market analysis, risk measures and effective strategies for dealing with risk in Property Development projects.

QUOTE FROM KEY PERSONNEL

“The Property Council Academy training was on the mark in delivering a high-level overview for directors and executives without a professional property development background. The facilitator was experienced and relayed real-life examples and case studies to deepen understanding.”



Ian Lynch, CEO
Pacific Link Housing

To discuss how we can help you
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RESULTS AND ACHIEVEMENT

90% of participants rated the course ‘*excellent*’ and ‘*extremely relevant*’.

Key things the participants liked about the course?

- The instructor was very knowledgeable, experienced and encouraged our engagement. We appreciated him sharing his personal experiences.
- Relevancy to our industry.
- A risk-based overview for non-expert directors of the pitfalls and best practice in property development.

QUOTE FROM THE COURSE FACILITATOR

“Creating and delivering a bespoke property development risk management training course for the Board of Directors and Senior Executives is a challenging task. The key aspect of these courses is to provide real life case studies of past projects and detailing how they succeeded or failed whilst delivering essential base curriculum knowledge created by the Property Council Academy. Being approachable and facilitating dialogue and interaction with all attendees is critical as many attendees have incredible base knowledge that simply needs to be directed towards the property development process.” - Steve Chandler

WHY THE PROPERTY COUNCIL ACADEMY APPROACH WORKS FOR YOUR ORGANISATION?

“The Property Council Academy was very flexible and was able to provide a completely tailored workshop at our premises which made for a time-efficient solution.

We valued the ability to provide input on the workshop’s objectives which ensured we were able to provide better outcomes for the participants’ understanding at an organisation level.”

- Daphne Wayland, Manager, Governance & Compliance



PACIFIC LINK
HOUSING

Home & Community