

27 June 2014

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Hon Ian Walker MP  
Minister for Science, Innovation and the Arts  
GPO Box 5078  
BRISBANE QLD 4001

Dear Minister Walker

**Cultural Precinct Master Plan**

Thank you for the opportunity to provide feedback on the Queensland Government's *Cultural Precinct Master Plan – draft*, which will guide future development and investment in the Cultural Precinct.

The Property Council recognises the economic and social benefits that will be delivered by transforming Brisbane's cultural precinct. This includes the downstream benefits of construction and development as well as increased tourism and greater commercial offerings.

We support the themes and strategies outlined in the Master Plan that are aiming to:

- Increase cultural tourism through new and innovative indoor and outdoor performance spaces.
- Improve connectivity between the precinct, CBD and Southbank, including the Queen's Wharf precinct and West End urban renewal.
- Activate the precinct through additional residential, office, hotel and retail offerings.
- Grow Brisbane's cultural and innovation hubs, including the new Sciencecentre and revamped education and enterprise assets.
- Create a lively day and night economy in the surrounding precincts.

The Property Council believes that the collective economic and social impact of the redevelopment of the Cultural Precinct, combined with South Bank, and Queen's Wharf, have the potential to redefine and reposition Brisbane and Queensland on the world stage.

These projects provide the opportunity to create world class facilities and precincts that will complement the City's existing tourism and cultural offerings.

We note that the current renderings presented in the *Cultural Precinct Master Plan – draft* are for information purposes and do not represent the government's view on the intended design outcome.

Thank you once again for the opportunity to provide comment on the *Cultural Precinct Master Plan – draft*.

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If you have any questions about the Property Council or this submission, please do not hesitate to contact me on [cmountford@propertyoz.com.au](mailto:cmountford@propertyoz.com.au) or 07 3225 3000.

Yours sincerely



Chris Mountford  
Deputy Executive Director

