



Woodhead Award for MIXED-USE DEVELOPMENTS

This award recognises and rewards innovation in mixed-use development.

For the purpose of the award a mixed-use development is a development that comprises at least three substantive uses for instance, office; retail; residential; tourism and leisure; community facilities; logistics/warehouse; distribution or high technology.

1. ECONOMIC & FINANCIAL FACTORS

Describe how the development demonstrates the ability of the development to produce financial outcomes that met or exceeded the projects planned objectives.

2. PROJECT VISION AND INNOVATION

Describe, using specific examples, the ways in which the development displays innovation in the project concept and in overcoming site or development complexities.

3. CORPORATE SOCIAL RESPONSIBILITY

Describe how the development demonstrates tangible economic, environmental and social dividends.

4. QUALITY OF DESIGN AND FINISH

Give details explaining the ways in which the development exhibits a high quality of architectural design; is compatible with surrounding land uses and contributed to the success of the development project (e.g. site constraints, unique design solutions, and project cost constraints).

5. ADAPTABILITY

Outline how the development provides for adaptability to building technology changes and user demands.

6. USER SATISFACTION

Describe, using testimonials from a variety of stakeholders, the extent to which the development has a proven high satisfaction level of all users

7. INDUSTRY PERCEPTION

Describe, using testimonials from a variety of stakeholders, the extent to which the development is considered a success by the property marketplace.

8. OPERATION & MAINTENANCE

Provide a summary of results achieved, demonstrating the developments operational efficiency.