

MEDIA RELEASE

Monday 15 June 2009



Place on Brougham voted Australia's best in 2009 PCA Awards

Residential development *Place on Brougham* in North Adelaide has been named Australia's best after winning the National Award for Residential Developments at the 2009 Property Council of Australia Rider Levett Bucknall Awards for Innovation and Excellence.

The development took out the prestigious award against a strong field of competitors to be awarded the title at a gala event held at Sydney's Convention and Exhibition Centre over the weekend.

Property Council of Australia National President Daniel Grollo said *Place on Brougham*, developed by Urban Construct, is one of Adelaide's most luxurious and exclusive residential apartment blocks, aimed at creating a sense of style and prestige through unique architecture and interior design.

"The iconic Hotel Adelaide International building has soon become the city's new landmark," Mr Grollo said.

"*Place on Brougham* represents the new threshold in luxury apartment living, and has 360 degree views of the entire cityscape."

The building consists of 99 exclusive one, two and three bedroom Sky Homes boasting an exceptional address in Adelaide's premium North Adelaide right next to specialty stores and boutiques, as well as renowned eateries and cafes at their doorstep. They also enjoy access to an exclusive day spa/wellness centre, and 18-hour concierge service, pool, gym and secure parking.

Mr Andrew Suttie, Director of Rider Levett Bucknall Adelaide said they are proud to have provided cost and delivery advice for what is a luxurious and exclusive residential development that represents the new threshold in luxury apartment living in Adelaide.

Mr Grollo said the awards showcase the finest development projects from around the country and distinguish industry projects that demonstrate innovative practice and design from large-scale multi-million dollar developments to individuals making an impact within the industry.

"This year's winners, including *Place on Brougham*, continue to raise the bar for the industry in setting new benchmarks in excellence, particularly in the area of sustainability and building better

The Voice of Leadership

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communities," Mr Grollo said.

"With a strong focus on liveability, Place on Brougham is a strong example of how sustainable practices and unique design can enhance a development's overall appeal and build its community culture."

Other national winners on the night included:

- OVERALL WINNER Rouse Hill Town Centre (NSW)
- BLUESCOPE BUILDINGS Award for Business or Industrial Parks – Quad Business Park (NSW)
- BILFINGER BERGER Award for Emerging Assets – Sir Montefiore Jewish Home (NSW)
- RIDER LEVETT BUCKNALL Award for Office Developments – AXA Centre (VIC)
 - Highly commended – Green Square South Tower (QLD)
 - Highly commended – 7 London Circuit (ACT)
- RYAN LAWYERS Award for Tourism & Leisure – The Sebel & Citigate (VIC)
- Award for Heritage & Adaptive Re-use – Home (WA)
 - Highly commended – 88 George (NSW)
- COFFEY Award for Future Leaders – Adam Haddow (NSW)
- PITNEY BOWES BUSINESS INSIGHT Award for Shopping Centre Developments – Rouse Hill Town Centre (NSW)
- CONICS Award for Master Planned Communities – Prince Henry at Little Bay (NSW)
- WOODHEAD Award for Mixed Use Developments – Regent Place (NSW)
 - Highly commended – Campbelltown Catholic Club (NSW)
- PHILLIPS GROUP Award for Government Leadership – City of Whittlesea (VIC)
- MOORE STEPHENS AUSTRALIA Award for Public Buildings - Melbourne Recital Centre (VIC)
- AECOM Award for Sustainable Development – 101 Miller St (NSW)
 - Highly commended – The Bendigo Centre (VIC)
 - Highly commended – The Gauge (VIC)

Winners were announced at the 2009 Property Council of Australia Rider Levett Bucknall National Innovation and Excellence Awards gala dinner held at Sydney's Convention & Exhibition Centre on Saturday 13 June 2009.

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For further information and/or photographs, please contact:

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