

MEDIA RELEASE

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Perth's 'Home' voted Australia's best in 2009 PCA Awards



Mixed use development *Home* has been named Australia's best after winning the National Award for Heritage and Adaptive Re-use at the 2009 Property Council of Australia Rider Levett Bucknall Awards for Innovation and Excellence.

The development took out the prestigious award against a strong field of competitors to be awarded the title at a gala event held at Sydney's Convention and Exhibition Centre over the weekend.

Mr Alastair McMichael, Director of Rider Levett Bucknall Western Australia said that *Home* sets a high standard of apartment-living in Perth through its reinvention of the 1927 warehouse landmark building to create a distinct living experience.

Property Council of Australia National President Daniel Grollo said *Home*, originally constructed in 1927 as a factory warehouse for British tobacco company W.D & H.O Wills, has been used for a multitude purposes, from storage facility to roller-disco.

"Home is a mixed-use development that reinvents one of Perth's last available heritage buildings," Mr Grollo said.

Mr Grollo said the awards showcase the finest development projects from around the country and distinguish industry projects that demonstrate innovative practice and design, from large-scale multi-million dollar developments to individuals making an impact within the industry.

"This year's winners, including the Home development, are particular stand outs in the area of heritage and adaptive re-use of historic buildings," he said.

"The building has been classified as one of the City of Perth's Register of Culturally Significant Places."

With creative use of the factory's high ceilings and industrial features and building in accordance with the State Government's Conservation Guidelines, the original character of the iconic building is highlighted throughout the development while engaging sustainable practices.

The **Voice** of Leadership

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This magnificent establishment consists of 30 warehouse apartments and 37 terrace apartments, all of which reflect a unique interior design that is spacious and modern.

Since commencement of the project, the development has experienced extra-ordinarily high occupancy rates and strong industry accolades for its respect of the building's original heritage, boosting its unique appeal.

Other national winners on the night included:

- OVERALL WINNER Rouse Hill Town Centre (NSW)
- BLUESCOPE BUILDINGS Award for Business or Industrial Parks – Quad Business Park (NSW)
- BILFINGER BERGER Award for Emerging Assets – Sir Montefiore Jewish Home (NSW)
- RIDER LEVETT BUCKNALL Award for Office Developments – AXA Centre (VIC)
 - Highly commended – Green Square South Tower (QLD)
 - Highly commended – 7 London Circuit (ACT)
- CITY PLAN SERVICES Award for Residential Developments - Place on Brougham (SA)
- RYAN LAWYERS Award for Tourism & Leisure – The Sebel & Citigate (VIC)
- Highly commended Award for Heritage & Adaptive Re-use – 88 George (NSW)
- COFFEY Award for Future Leaders – Adam Haddow (NSW)
- PITNEY BOWES BUSINESS INSIGHT Award for Shopping Centre Developments – Rouse Hill Town Centre (NSW)
- CONICS Award for Master Planned Communities – Prince Henry at Little Bay (NSW)
- WOODHEAD Award for Mixed Use Developments – Regent Place (NSW)
 - Highly commended – Campbelltown Catholic Club (NSW)
- PHILLIPS GROUP Award for Government Leadership – City of Whittlesea (VIC)
- MOORE STEPHENS AUSTRALIA Award for Public Buildings - Melbourne Recital Centre (VIC)
- AECOM Award for Sustainable Development – 101 Miller St (NSW)
 - Highly commended – The Bendigo Centre (VIC)
 - Highly commended – The Gauge (VIC)

Winners were announced at the 2009 Property Council of Australia Rider Levett Bucknall National Innovation and Excellence Awards gala dinner held at Sydney's Convention & Exhibition Centre on Saturday 13 June 2009.

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For further information and/or photographs, please contact:

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